

1- Different streams and research paradigms in Cross-Cultural Management.

Panel-Chairs:

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Today's globalized world is increasingly complex, ambiguous, paradoxical and changing. In order to survive in the VUCA world, actors need specific frames of reference as models or concepts as well as specific competencies. Cross-cultural management has so far been dominated by the functionalist cross-national comparison of current and corresponding models, even though the interpretative approach – as well as the critical approach – are gaining importance. Building on these models, intercultural competences such as openness, diversity of perspectives, adaptability, tolerance of ambiguity, tolerance of frustration, flexibility or knowledge of language and culture are seen as relevant, and it is assumed that inter-culturally competent actors can find their way particularly well in the VUCA world.

For this panel, we would like to encourage researchers to participate and to reflect on the following questions:

- Which intercultural models, concepts and research paradigms are valid, relevant and useful for the VUCA world?
- How do these help to navigate in the VUCA world?
- Which characteristics of intercultural competence facilitate orientation in the VUCA world?
- How do the research paradigms contribute to the understanding of the VUCA world?